



Logos by Kevin Cox

Does your band have 5 different logos? Are all of the bands on your label bugging you for stickers? Just want to get a bunch of different designs printed? Consider ordering

# FULL SHEETS

You must send in your own film!  
Here's how to make them

Film-POSITIVE  
Emulsion-up  
Halftones at 55 LPI

Include cut & registration marks!  
Include trap/overprint for multi-color jobs!  
We can make your film at additional cost

## 8.5 x 11" Sheets

SETUP CHARGE  
\$45 per color

PER SHEET PAY

1c	2c	3c	4c
.59	.89	1.19	1.49

\*\* Minimum order: 125 Sheets

for example: for 125 2 color sheets

SETUP (\$45 x 2 colors): . . . . . \$90  
125 SHEETS x 89¢ . . . . . \$111  
TOTAL without shipping . . . . . \$201

Listed prices are for white vinyl  
Listed prices are for **customer-supplied** film

Call for other quotes on other stock

Bleed off edge of sheet is okay

Cutting charges are included

Two sheet sizes available

All ink colors available

## 12.5 x 18" Sheets

SETUP CHARGE  
\$60 per color

PER SHEET PAY

1c	2c	3c	4c
.92	1.28	1.64	1.99

\*\* Minimum order: 250 sheets

for example: for 250 1 color sheets

SETUP: . . . . . \$60  
250 SHEETS x 92¢ . . . . . \$230  
TOTAL without shipping . . . . . \$290



All of our **STICKERS** are screen-printed on weatherproof vinyl, and come in pre-cut stacks. But now we're offering **LABELS** as well. These are printed on paper, and come delivered on rolls. They're perfect as address labels or for sticking on the outside of records, videos, or magazines. They're not weatherproof!

Many CD pressing plants can machine-apply labels to the outside of your CD, but only if the labels are on rolls. These are perfect!

**note:** To avoid confusion when ordering **LABELS**, please refer to them as **LABELS** -- not **STICKERS**. Printing labels is a whole different process with different price structures. The info in this gray box is NOT APPLICABLE to prices listed for **STICKERS**!

Hundreds of sizes and shapes are available, just call us and tell us what you need and we'll give you a quote. Or check our website [www.stickerguy.com](http://www.stickerguy.com), (online ordering may be available.)

**SOME PRICES:** (shipping not included)

SIZE	500	1000	2000	5000
1" CIRCLE	44.00	55.00	96.00	149.00
2" CIRCLE	52.00	65.00	114.00	210.00
1 x 1.5" OVAL	44.00	55.00	96.00	149.00
.75" x 2" SQUARE*	45.00	57.00	96.00	155.00
2 x 1.25" SQUARE*	48.00	61.00	105.00	170.00
2 x 3" SQUARE*	57.00	72.00	122.00	230.00

\*rounded corners

• listed prices are for 1 color of ink on either White, Red, Gold, Yellow, or Silver paper. Your ink choices: Black, Blue, Red, Green, or Yellow.

• Turnaround time on **LABELS** is 4-10 working days!

## 3 HOW TO SEND YOUR ARTWORK

**IMPORTANT:** To avoid unnecessary delays, read the following carefully and be sure you send your design in a form we can use. Please feel free to contact us if you need something clarified.

**SIZE** Size your artwork to the scale of the sticker size or larger. Include crop marks so we know how you want the art oriented on the sticker. We can easily enlarge/reduce your artwork to fit the sticker size you specify.

**COLOR SEPARATIONS** must be supplied for any multi-color jobs. That means we need a separate camera-ready sheet for each color you want, with registration marks & trap. If you're unable to create color separations, we can do it for you at a cost of \$20 / hour.

**PRINT** You must supply camera-ready artwork. It can be photocopied, laserprinted, or hand-drawn. The ink on your originals must be black. Make your design simple! Intricate and super-fine lines (less than 1-pt) tend to dry up in the screen and might not show up on your sticker. Serifed fonts are a nightmare for us — especially at small point sizes. Set all type at LEAST 10 points. If you want a negative image printed, we can reverse your artwork — no problem, no extra charge. Photos come out alright if you send in the original photo and let us make the halftone. We screen all halftones at 55 lpi — if you don't know what that means, check out the sample above. A similar dot screen will be applied to your image.

**COMPUTER USERS** Send us your files! We accept the following PC & MAC formats: Corel Draw, Photoshop, Illustrator, Freehand, or TIFF/EPS/JPG (300-600 dpi, bitmap mode) files. Convert all fonts to curves or include them on your disk! We accept floppies, Zip disks, or CD-Rs. All disks must be accompanied by paper proof. Please be sure to label your disks with filename, format, and your name & phone number.

## 4 HOW TO PLACE YOUR ORDER

**BY MAIL** Send your artwork and payment (made out to Sticker Guy!) to our Po Box. We accept checks, money orders, and Visa/Mc. We require full payment up front, unless your total is greater than \$200, in which case we will accept a 50% deposit -- but no stickers will be sent until we have received full payment. Credit card orders please add a 2.5% service charge. Nevada residents add 7.25% sales tax.

**ONLINE** Visit our website at [www.stickerguy.com](http://www.stickerguy.com) for easy Online ordering! Pay by credit card, check, or money order.

**BY PHONE** We prefer not to take orders over the phone, but if you'd like to reorder more of some stickers we've already printed for you and pay by credit card, feel free give us a call.

### ORDER FORM

(You don't have to use this, but you may find it handy)

Name \_\_\_\_\_ Company \_\_\_\_\_

Shipping Address \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail \_\_\_\_\_

Sticker Size \_\_\_\_\_ Quantity \_\_\_\_\_

Colors \_\_\_\_\_

Notes \_\_\_\_\_